

#### MORNING SESSION

##### MASTER OF CEREMONIES

Mr. Marius Angara, Country Head, BHP International Markets

#### 0800 MORNING COFFEE AND REGISTRATION

#### 0900 WELCOME ADDRESS AND OPENING REMARKS

Mr. Hans B. Sicat, President and Chief Executive Officer, The Philippine Stock Exchange, Inc.

#### 0915 KEYNOTE ADDRESS

Hon. Rosalia V. De Leon, Treasurer of the Philippines, Bureau of the Treasury

#### 0945 EXCHANGE TRADED FUNDS: GROWTH, GLOBALIZATION AND EVOLUTION

Mr. Robert S. Tull, Jr., President, Robert Tull & Co.

#### 1015 ASIAN ETFs: TRENDS AND MARKET OUTLOOK

- Reviewing ETF in Asia and its implications for new product development
  - Examining opportunities for investors
  - Assessing ETF product development and listing trends
  - Asian ETF in comparison to European and US markets
  - Evaluating growth potential for ETFs in Asia in the next 5 years
  - Assets flowing into ETFs in individual Asian markets
- Mr. Frank Henze, Head of SPDR® ETFs, APAC, State Street Global Advisors

#### Working Morning Refreshment

#### 1100 PANEL DISCUSSION: USING ETFs EFFECTIVELY IN YOUR INVESTMENT PORTFOLIO

- Understand what the product represents, what it does in a portfolio and how it is expected to perform in the short and long term
- Picking an issuer manager who has a reasonable amount of assets under management
- Structuring investment portfolio around achieving the core beta via ETFs
- What should investors take note of when it comes to assessing ETF liquidity?
- Assessing hard-to-reach markets via ETFs

##### Moderator:

Ms. Pamela Kustas, Equity Market Specialist for S.E. Asia, Bloomberg LP

##### Panel Members:

Mr. Augusto M. Cosio, Jr., President, First Metro Asset Management, Inc.  
 Mr. Christopher Ryan, Managing Director and Head of Asia Pacific, MSCI Inc.  
 Mr. Jaekyu Bae, Chief Investment Officer and Managing Director, Samsung Asset Management  
 Mr. Marco Montanari, Head of Passive Asset Management, APAC, Deutsche Asset & Wealth Management

#### 1145 OVERVIEW OF MARKET MAKING AND LIQUIDITY ISSUES IN ASIAN ETFs

- Evaluating the uptake of ETFs across Asia
  - Assessing the usefulness of ETFs as a proxy way of investing and accessing liquidity
  - Identifying key markets and drivers needed to create the appropriate ecosystem for ETF trading
- Mr. Marco Montanari, Head of Passive Asset Management, APAC, Deutsche Asset & Wealth Management

#### 1215 NETWORKING LUNCH HOSTED BY



#### AFTERNOON SESSION

#### MASTER OF CEREMONIES

Mr. Marius Angara, Country Head, BHP International Markets

1315	<p><b>SEC RULES AND REGULATIONS ON EXCHANGE TRADED FUNDS</b> Hon. Ma. Juanita E. Cueto, Commissioner, Securities and Exchange Commission</p>
1400	<p><b>SUSTAINING THE MOMENTUM: LISTING AND TRADING PHILIPPINE ETFs</b> Atty. Roel A. Refran, Chief Operating Officer, The Philippine Stock Exchange, Inc.</p>
1445	<p><b>Q&amp;A</b> Hon. Ma. Juanita E. Cueto, Commissioner, Securities and Exchange Commission Atty. Roel A. Refran, Chief Operating Officer, The Philippine Stock Exchange, Inc. Mr. Roberto Juanchito T. Dispo, President, First Metro Investment Corporation Mr. Christopher Ryan, Managing Director and Head of Asia Pacific, MSCI Inc.</p>
1515	<p><b>LISTING ETFs IN THE PHILIPPINES</b> Mr. Roberto Juanchito T. Dispo, President, First Metro Investment Corporation</p>
1545	<p><b>PANEL DISCUSSION: UNDERSTANDING INVESTORS' DECISION CRITERIA WHEN INVESTING IN ETFs</b></p> <ul style="list-style-type: none"> <li>▣ Evaluating the role ETFs play in investors' investment portfolio</li> <li>▣ Enhancing liquidity – key considerations and strategies</li> <li>▣ Revealing investors' thought process in their investment management</li> <li>▣ Utilizing ETFs to equitize cash, rebalance portfolios or implement manager transitions</li> </ul> <p><b>Moderator:</b> Ms. Pamela Kustas, Equity Market Specialist for S.E. Asia, Bloomberg LP</p> <p><b>Panel Members:</b> Mr. Christopher Ryan, Managing Director and Head of Asia Pacific, MSCI Inc. Mr. Stuart Leckie, Chairman, Stirling Finance Limited Mr. Robert S. Tull, Jr., President, Robert Tull &amp; Co. Ms. Yifei Li, Director, BlackRock, Inc.</p> <p><b>Working Afternoon Refreshment</b></p>
1630	<p><b>INNOVATIVE INDICES – BEYOND BETA</b></p> <ul style="list-style-type: none"> <li>▣ Index innovation – a big trend towards non-market cap weighted indices</li> <li>▣ What is smart beta?</li> <li>▣ Managing risks while maximizing returns from passive investments</li> <li>▣ Active Management vs. Index Investments</li> <li>▣ Index strategies to keep an eye on</li> </ul> <p>Mr. Rahul Saito, Regional Director - Japan and North Asia, STOXX Ltd.</p>
1715	<p><b>CLOSING REMARKS</b></p>
1730	<p><b>MEET AND GREET SESSION</b></p>
1800	<p><b>END OF THE CONVENTION</b></p>